



## Job Title: Shopify + Wordpress Developer

We are looking for a multi-skilled Web Developer with hands-on experience in both Shopify and WordPress platforms. The ideal candidate should be capable of independently handling everything from custom coding to high-converting landing page creation, ensuring responsive, SEO-optimized websites with a strong focus on performance and user experience.

### Responsibilities:

- Develop and customize themes (Thrive, Astra, Genesis, OceanWP, etc.)
- Build responsive and fast-loading websites using Elementor, Elementor Pro, Beaver Builder, Divi, WPBakery, Avada, etc.
- Design and develop landing pages, sales funnels, and custom post types
- Manage and configure plugins for added functionalities
- Implement on-page SEO best practices (using Yoast, Rank Math, schema markup, image optimization)
- Use performance optimization techniques: caching, lazy loading, minification, CDN, etc.  
Custom theme development using Liquid
- Build and customize pages using Replo, Shogun, Gem Pages, Zipify, etc.
- Create custom layouts, product pages, and high-converting landing pages
- Implement Shopify-specific SEO practices: meta tags, schema, alt tags, image compression
- Optimise Shopify store speed and Core Web Vitals
- Work with Shopify admin for product, collection, and order management
- Integrate and configure third-party apps and tools

### Requirements:

- **Education:** Bachelor's degree in Computer Science, Information Technology, or a related field.
- **Experience:** 2 to 3 years of experience in Shopify development.



### **Technical Skills:**

- Custom theme and plugin development
- Proficiency in PHP, HTML5, CSS3, JavaScript/jQuery
- Strong page builder experience (Elementor, Beaver Builder, etc.)
- Solid SEO and performance optimization knowledge
- Shopify theme development and Liquid coding
- Experience with leading Shopify page builders
- SEO and speed optimization techniques
- Admin interface knowledge for store management

### **★Nice to Have:**

- Woo Commerce or Shopify Plus experience
- Familiarity with Git and version control
- Understanding of UI/UX principles
- Cross-platform responsive design expertise

**Required Experience:** 2 - 3 Years

**No. of Positions:** 1

**Location:** Rajkot NioTechOne Software Solution Pvt. Ltd.

**Salary Range:** Based on performance & current CTC

### **☛ How to Apply:**

Send your resume and portfolio (if available) to [hr@niotechone.com](mailto:hr@niotechone.com)

Subject Line: Application for Shopify + Word press Developer – [Your Name]